WHO WILL BUG You







WHO IS THE BUGGIST?

Industrial espionage is carried out by:

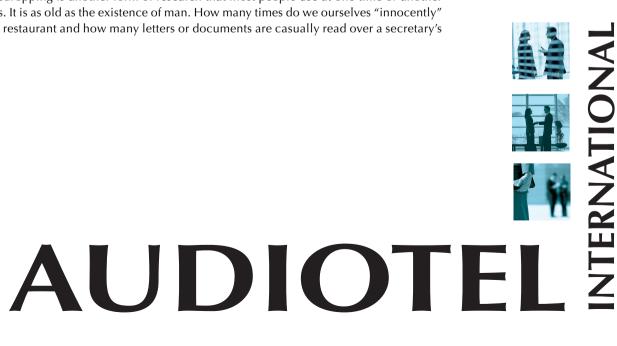
- Competitors and their agents or advisors.
- Dissatisfied employees.
- Ex-employees.
- Opportunist third parties who subsequently offer information for sale.
- Foreign Governments.
- Criminal organisations.

Apart from Private Detectives, Private Investigators or Assessors, who offer their services professionally, there are other professionals in selling, marketing, finance, science, engineering, journalism, purchasing or legal advisors, to name just a few, who are paid to do research and gather information.

Surveillance Equipment may also be used for security purposes. The Manager Director of a company might suspect that one of his employees is involved in subversive activities. By making use of bugging equipment the management might be able to gather all the evidence necessary to take preventive steps in protecting their company.

The buggist could be a jealous spouse or mistress, a domestic servant, a blackmailer, a partner or secretary, from a stranger to an enemy or a trusted close friend. The buggist can be anyone.

We have to recognise that eavesdropping is another form of research that most people use at one time or another in their personal or working lives. It is as old as the existence of man. How many times do we ourselves "innocently" eavesdrop on the next table at a restaurant and how many letters or documents are casually read over a secretary's shoulder when being typed?



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How does the buggist think?

What are the reasons that motivate the buggist to steal information from a target?

- Financial gain Much information within industry is time sensitive. Advance knowledge of factors affecting share prices, can yield great financial reward. Knowing how the opposition are going to fight a company's take-over is clearly advantageous. Or, knowing what offers and benefits your opposition has made to a mutual client can be used to your advantage.
- *Ideology* A group objecting to an other's activities may attempt to damage it by revealing compromising information or by neutralising future actions. When the offices of politicians are bugged by opposition or when environmental friendly organisations bug businesses in order to reveal compromising information, can be used as an example.
- Threat An individual may be threatened or blackmailed for example by a third party to install and operate bugging equipment. An individual or group may use bugging to reduce or neutralise a threat from another party.
- Revenge An individual or group may harbour grievances about the way they have been treated and use bugging means to cause damage.



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PLANNING FOR MAXIMUM REWARD AND MINIMUM RISK

When planning a bugging operation, the buggist will normally keep the following in consideration:

- What information is needed?
- In what form is this information?
- Where can the information be accessed or found?
- What are the relevant bugging techniques to be used? What techniques -
 - yield best quality data or information?
 - are the easiest to conceal?
 - are the easiest to install?
 - are the easiest to maintain?
 - has the best immunity against detection?
 - are the cheapest in terms of buying and maintaining in operation?
 - are easiest to process, to yield useful information?
 - expose the buggist to minimal personal risk?



